

Joel Aronson presents adventures with photography

Creative Enrichment for the Mind and Body

Photo Studio In The House

This is a live presentation by Joel Aronson, a photographer and Morris County, NJ resident. Using a computer and projector, Joel defines what is needed to make a studio in one's home. Topics include: space requirements; studio hardware; lighting equipment and techniques; developing shooting concepts; shooting live and still-life subjects; image manipulation techniques; etc. Joel presents images and narration to illustrate these topics, which include: home studio portraits of friends and family; photos of actors, models, musicians, politicians; all shot in the house and from years ago in the pre-digital film era, when he had his New York City studio. His visual storytelling style makes this presentation an entertaining seminar on how photography is a powerful medium for communication, instruction, persuasion and socializing, all taking place within one's own home.



Besides having been a professional commercial and editorial photographer since his high school years, Joel Aronson is retired from a long career as full professor and photography department chairperson at New York City's prestigious Fashion Institute of Technology. At another time of his life, Joel had a unique, extended military experience as a Chinese language intelligence specialist for the United States Air Force, stationed in Taiwan, Republic of China. Today, Joel works in and out of his home studio, producing photographs and stories for his live presentations and his website - www.joelaronson.com - about the never-ending adventures with photography he shares with his family, friends, community, and the world of the internet.





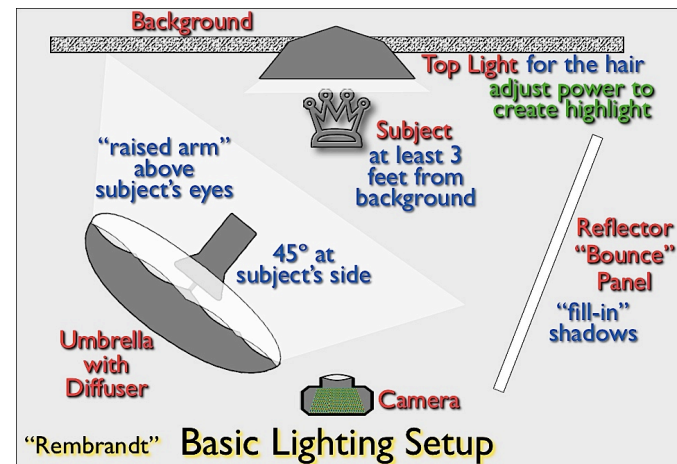
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schedules and information about Joel's shows can be viewed at <http://www.joelaronson.com/awp/>

<http://www.joelaronson.com/studio/> has information about various studio photography concepts



Joel's Hardware/Software

Computer: MacBook Pro, 2.33 GHz Intel Core 2 Duo, Mac OSX & Virtual Windows

Projectors: InFocus LP70+, IN26 **Rear Screen:** custom design

Presentation Software: Apple Keynote

Imaging, Video, Audio Production Software:

Adobe Photoshop & Elements, Expression Media, iPhoto, EasyCrop, PulpMotion, Snapz Pro X, Final Cut Express, iMovie, iTunes, GarageBand, Sound Studio, QuickTime

Digital Still and Video Cameras: Nikon D80, Fuji S1, Samsung S1050, Canon Optura 200 MC

Studio Lighting: Paul Buff - White Lightning Ultra Electronic Flash units and accessories

Flash Meter: Sekonic DigiLite F **Special Lighting Equipment:** custom design

